

Share your project - Useful guidelines

Content

- You should provide at least 3 different photos that demonstrate how the car looked like before, during and after the renovation with Helios Refinish products.
On at least 1 photo Helios Refinish products that you've used for the project, should be visible.

And a short description of your project, for example what car are you working on, which Helios Refinish products have you used, what is interesting about your project etc. One example below:

Our HELIOS REFINISH team started this year with a dream project - we received the opportunity to cooperate with Tushek Supercars and work on the brand new TS 900 H APEX hybrid car.

Since a fresh coat of paint is only as good as the layer beneath it, we used a range of MOBIHEL products: MOBIHEL UNIVERSAL PUTTY and MOBIHEL PUTTY WITH GLASSFIBRE, MOBIHEL UNIVERSAL DTM PRIMER FILLER, MOBIHEL 2K 2:1 CLEARCOAT ANTI SRATCH, and not to forget to mention, brand new colour shade was developed especially for this car.

Proportions&composition

- The "rule of thirds" is one of the main rules of good photographers. Instead of positioning the subject in the center, visually break down the frame into a grid of nine equal rectangles and place your subject on one of the four intersections for a natural look.



- When you are taking photos, keep in mind that your photos will be placed on a 620x620 pixels square template and that the lower part will be partially covered by Helios Refinish banner. No important subjects should be placed near the corners of your frame.



Light

- **Outside shooting:** Don't take photos in half-shadow. The best period to take photos is in the morning or late afternoon (when sun is lower).
- **Indoor shooting:** Don't take photos when the lighting is too poor - bring as much light as possible in the room and position your subject sufficiently far from the windows to avoid the daylight interfering with your shot.
- Avoid placing the subject in bright pools of direct light.

Zoom

- Avoid using the zoom function on your camera. Instead step closer to the subject with your camera and take the shoot.

Avoiding blurriness

- Before taking the photo always select the focus of your picture and don't shake the camera while you're taking the picture. If you find it useful, you can use also a tripod.

Filters

- Don't use filters for your photos.

Materials

- On at least 1 photo show the Helios Refinish products that you're using for your project. Make sure that Helios Refinish products looks nice and clean on the picture. Also make sure that no competitors brands are visible on your photos.